

Presidio Trust Board of Directors Meeting
November 19, 2002
Minutes

Attending:

Don Fisher
Jennifer Hernandez (9:00 – 10:30)
Michael Heyman
Amy Meyer
William K. Reilly
Toby Rosenblatt

Steve Carp
Karen Cook
Hillary Gitelman
Harry Haigood
Judy Lemmons
Tia Lombardi
Craig Middleton
Paul Osmundson
Steven Potts
Allison Stone (10:45 – 11:15)
Dick Tilles (10:45 – 11:15)
Paula Vlamings

Not Attending:

Mary Murphy

Meeting called to order by Chairperson Rosenblatt at 8:37 a.m.

Actions taken:

- Approval of Minutes of September 17, 2002 and October 28, 2002 meetings (Resolution 03-3). Vote: 4-0 (Hernandez and Reilly not present for vote).
- Approval of Procurement Policy – Protests and Claims (Resolution 03-4). Vote: 4-0 (Hernandez and Reilly not present for vote).
- Approval of Formation of Board Committees (Resolution 03-5). Vote: 4-0 (Hernandez and Reilly not present for vote).

Discussion items:

- Future planning issues will be addressed at Board meetings rather than at the committee level; the planning committee consequently was abolished.
- Hillary Gitelman and Allison Stone presented a Tennessee Hollow update. A public scoping session for the restoration of the Tennessee Hollow Watershed Project is scheduled for November 20, 2002. Central purposes of the Tennessee Hollow planning are to improve water quality and to improve wildlife habitat while minimizing impacts to historic and character-defining features of the cultural landscape. During the planning effort, the Trust will determine how the project will be phased, how much it will cost and how it will be funded.
- Hillary Gitelman presented a general open space update. A public workshop regarding native habitats, with an emphasis on the forestry program, is scheduled for December 4, 2002. Ms. Gitelman discussed two planning efforts – the Historic Forest Character Study and the Five-Year Forest Management Strategy. Among other things, the study will outline the forest's character-defining features, and determine how these features can be maintained. The five-year strategy identifies priority reforestation projects totaling two to three acres per year.
- Craig Middleton presented the Executive Director's Report. Mr. Middleton reported that:
 - The official transfer of the Letterman site to LDA will occur soon.
 - An anticipated meeting with LIUNA has been postponed until early to mid-January.
 - Strategic planning: The focus of the next five years will be different than the first five years of the Trust's operation. Staff at every level has been involved in the preparation of a draft five-year strategic plan. The Board is scheduled to discuss the draft strategic plan at the December 9, 2002 Board meeting. The plan will be refined, finalized and ultimately forwarded to Washington. The Trust's objectives as articulated in the plan are to create a viable, well-respected organization; to establish parameters to guide the Trust in the future; to develop a strategy for accomplishing preservation of the Presidio; to launch key philanthropic and program partnerships; and to secure the Presidio's position as a place of on-going national interest. Highlights of the plan include:
 - Strategic goals: two key goals are to secure the Presidio's financial base and to engage in visible projects. The Trust must address critical park preservation needs, invest in projects with the greatest revenue potential, reduce operating costs and increase efficiency, and build support for the Presidio as a national asset.
 - Financial goals: increase residential revenue by 20%, increase non-residential revenue by 220%, increase total earned revenue from \$38M to \$51M, and reduce operating costs.
 - Transformational projects: key focus areas include the Main Post parade ground, trails and overlooks, El Presidio, and the forest. Philanthropy will play an important role in these projects.
 - Visitors: the Trust must devise programs to bring people to the Presidio as a destination.

- Judy Lemons (former Chief of Staff for Congresswoman Nancy Pelosi) reported on current trends in Washington, noting the tight fiscal situation and its potential for impacting Trust funding. Discretionary domestic spending has changed since September 11, 2001. Visible markers of progress at the Presidio are important.
- Hillary Gitelman and Dick Tilles discussed the reconfiguration of Doyle Drive and presented models of some plans circulating among CalTrans, the Federal Highway Administration, the City of San Francisco, the National Park Service and the Trust. The Trust is a cooperating agency in the Environmental Impact Statement (EIS) process and commented on the administrative draft EIS.
- Paul Osmundson provided an update regarding business terms for leasing the Commissary and PX buildings. Possible short-term uses include storage or warehousing, low-impact commercial activity, or exhibition, museum space or other cultural or recreational uses that draw the public to the waterfront. Proposals from interested lessees were due November 1, 2002. Mr. Osmundson discussed the proposals the Trust received. The Board supported Mr. Osmundson's plan to continue discussions for the use of another building, 563, as a restaurant.
- Executive Session: 11:36 a.m. – 12:00 p.m.

Meeting adjourned by Chairperson Rosenblatt at 12:00 p.m.