

Presidio Trust Board of Directors Meeting
October 10, 2012
Minutes

Attending:

Nancy Bechtle
Paula Collins
David Grubb
Charlene Harvey
Alex Mehran (5:46 – 8:07)
John Reynolds

Not Attending:

Bill Hambrecht

Michael Boland
Karen Cook
Jeff Deis
Bart Ferrell
Tia Lombardi
Mollie Matull
Craig Middleton
Joshua Steinberger

Meeting called to order by Chairperson Bechtle at 5:35 p.m.

Actions taken:

- Approval of Minutes of [September 5, 2012 \(Resolution 13-1\)](#). By motion duly made and seconded. Vote: 5-0 (Mr. Mehran not present for vote).

Discussion items:

- Ms. Bechtle spoke about the importance of welcoming the public to the Main Post. She provided an update on efforts to bring in a temporary ice skating rink for the holiday season, and her conclusion that, given the short time frame between now and December, it would not be feasible this year. She asked that thought be given to other temporary projects and programs that would bring people to the Main Post, even in the near term.
- Mr. Middleton reported that:
 - In an effort to welcome people to the park, the first “Off the Grid” picnic series is off to a good start, with over 1,000 people congregating the previous weekend for the first of four free picnics on the Main Parade Ground. Picnics will continue throughout October, and then in the spring, if the fall turnout is successful.

- The Walt Disney Family Museum will open its first major exhibition: “Snow White and the Seven Dwarfs: The Creation of the Classic” in mid-November. It is expected to be quite a draw.
 - He is close to making a selection for the position of Director, National Center for Service and Innovative Leadership.
 - Members of the Fort Scott Council, the federal advisory council comprising service leaders from across the country empanelled to assist in the development of the national center, held their orientation at the Presidio. Mr. Middleton reported that the group was enthusiastic; Ms. Bechtle indicated that she was impressed by the caliber of people that she had met.
 - Staff and consultants are meeting next week to talk about the re-development of the Thornburgh and West Letterman areas and invited Board members to participate in that meeting. In addition, Karen Altschuler from Perkins and Wills is working on occupancy of the Main Post buildings.
 - The Golden Gate National Parks Conservancy (Conservancy) and Trust staff met to discuss joint priorities for fundraising and programmatic cooperation going forward. The Conservancy’s board of trustees will meet in October for a strategic retreat.
 - Concepts for visitor-serving uses at the Visitor Center, Heritage Center and other venues are progressing well; the National Park Service (NPS) and the Conservancy continue to be committed to delivering a visitor center project with the Trust at 210 Lincoln Boulevard.
 - Strategic planning work continues. He hopes to conclude work on a strategic framework in January, and is looking to engage with members of the Board – individually, in small groups, and as a Board – in the development of the framework. The next opportunity to discuss goals and objectives will be at the November 9 Board meeting. Mr. Reynolds offered comments about public benefit, organizational behavioral objectives, and partnership. Mr. Middleton will follow up with Board members throughout the next several months.
- Ms. Cook discussed regulations recently adopted by the City of San Francisco that require commercial dog walkers to obtain permits, and submit to certain limitations. These regulations will go into effect on or about January 1, 2013. The ensuing discussion centered on the objective of preventing a significant increase in unpermitted commercial dog walkers in the Presidio, as a result of the City regulations taking effect. To prevent against such an increase in use, staff recommended that the Trust adopt a rule requiring the same permits in Area B of the Presidio. The Board expressed support for the staff proposal and urged the staff to proceed with moving the proposal forward. Mr. Reynolds urged that the NPS be consulted.
 - The Board discussed its objectives relative to the release of a request for concept proposals for cultural use of the commissary building and site at 610 Mason Street. Members urged transparency throughout the process; a broad outreach; and open mindedness with regard to proposals. The importance and beauty of the site were discussed, and wording changes to the draft “request for concept proposals” were encouraged. Management agreed to a release of

the document on November 15 following a public open house that would offer the general public an opportunity to ask questions and obtain information.

- Executive Session: 7:50 – 8:07

Meeting adjourned by Chairperson Bechtle at 8:07 p.m.