

Presidio Trust Board of Directors Meeting
February 19, 2015
Minutes

Attending:

Nancy Bechtle
Paula Collins
David Grubb
Charlene Harvey
John Reynolds

Carla Armstrong
Michael Boland
Steve Carp
Karen Cook
Bart Ferrell
Laurie Fox
Fran Gonek
Craig Middleton
Dave Smith
Joshua Steinberger

Not Attending:

Bill Hambrecht
Alex Mehran

Meeting called to order by Chairperson Bechtle at 8:05 a.m.

Actions taken:

- Approval of Minutes of [November 20, 2014 \(Resolution 15-5\)](#). By motion duly made and seconded. Vote: 5-0.
- Approval of Adoption of Revised Operating Budget Forecast for Fiscal Year 2015 and Revised Five-Year Construction Plan ([Resolution 15-6](#)). By motion duly made and seconded. Vote: 5-0.
- Approval of Construction Project – Quartermaster Reach Culverts ([Resolution 15-7](#)). By motion duly made and seconded. Vote: 5-0.
- Approval of Korean War Memorial ([Resolution 15-8](#)). By motion duly made and seconded. Vote: 5-0.
- Approval of Public Use Limits of Battery Caulfield Road – Revised Determination ([Resolution 15-9](#)). By motion duly made and seconded. Vote: 5-0.

- Approval of Proposed Regulation Amendments – Domesticated Animals ([Resolution 15-10](#)). By motion duly made and seconded. Vote: 5-0.
- Approval of Adoption of “Presidio Institute” Word Mark and Logo Design ([Resolution 15-11](#)). By motion duly made and seconded. Vote: 5-0.
- Approval of Adoption of “Inn at the Presidio” Word Mark and Logo Design ([Resolution 15-12](#)). By motion duly made and seconded. Vote: 5-0.

Discussion items:

- Representatives from the Boston Consulting Group joined the meeting (8:12 – 9:10) to review a draft of “Strategy 2020,” a framework intended to create the basis for goal setting and resource prioritization for the next five years. The overarching goals are to welcome the public, create positive impact, steward the Presidio, fund the vision, sustain the organization, and build strategic partnerships. The Board agreed that the strategy captures the Trust’s ambitions and aspirations.
- Mr. Boland presented the Planning and Development Committee report. He said that the committee discussed the new Thornburgh entrance to the Presidio as an important opportunity to establish the identity and character of the park on what is anticipated to be a heavily-traveled route. He also reported that the committee discussed Fort Scott as a possible opportunity for in-fill housing. Mr. Boland reported that the Trust released a Request for Qualifications (RFQ) to assist in four key planning efforts – overall Presidio Trust Management Plan implementation strategy and site planning, Girard entry corridor/Thornburgh District development strategy and site planning, Fort Scott District development strategy and site planning, and Trust facilities planning. Mr. Boland said that the RFQ respondents have been narrowed to three teams and that a Request for Proposals will be released soon. In response to a question from Ms. Collins, Mr. Boland said that the inclusion and placement of art will be one of the criteria for team selection.
- Mr. Middleton reported that conversations are continuing with a potential donor regarding the rehabilitation of the Presidio Theater to create a community theater complex designed to house a variety of performances. Discussions are focusing on three issues – historic preservation, budget and operations. Mr. Middleton also updated the Board on the status of the possible donor-funded rehabilitation of 935 and 937 Mason Street. He will discuss the matter with the Board in greater detail at a future Planning and Development Committee meeting or full Board meeting.
- Mr. Boland updated the Board on the status of the New Presidio Parklands project. He said that in late January the Trust launched the design phase of the project with a public workshop attended by approximately 300 people. A series of monthly public workshops focused on specific design topics ranging from programming and circulation to materials and horticulture will be held through September. In addition, offsite neighborhood workshops whose residents are underrepresented in the Presidio will be conducted in the Chinatown,

Western Addition, Bayview/Hunters Point, Mission and Sunset neighborhoods. Mr. Boland said that the workshops are intended to be informal and interactive and to reach a diverse community. He said that important focuses are the kinds of visitor experiences people want and the character of the landscapes that will support and enhance those experiences. Mr. Boland hoped to identify a preferred plan for the project by the end of the summer.

- Ms. Armstrong reported that at the end of the first quarter of the fiscal year, Trust operations are performing on target with the approved budget. She said that the revenue projection remains strong. Ms. Gonek said that hospitality has sustained a higher loss than expected as a result of operational issues and that she is working with the Trust's hospitality partners to address those issues. Ms. Armstrong reviewed budget adjustments.
- Mr. Middleton advised the Board that Trust programming initiatives are being consolidated into a single operational group.
- The Board discussed the concept design and status of the Korean War Memorial.
- Executive Session: 10:02 a.m. – 10:27 a.m.

Meeting adjourned by Chairperson Bechtle at 10:27 a.m.